

FHMR

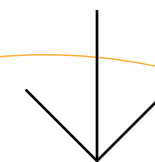
fondation
de l'hôpital
maisonneuve-
rosemont

BY YOUR SIDE
SINCE 1978

Annual
report **2023**



A word from the Executive



A LONG-AWAITED ANNOUNCEMENT

In September 2023, the Government of Quebec at last announced that it would be moving ahead with the Hôpital Maisonneuve-Rosemont (HMR) expansion and modernization project. The Foundation intends to play an active role in the project to uphold HMR's leadership position and reputation.

This announcement marked the start of a new era for our organization. This turning point will enable us to build an HMR that lives up to our ambitions and the hospital's expertise. More than ever, the FHMR needs you. Your contribution is essential to the completion of this important project, and we hope you'll join us. We look forward to breaking ground on this exciting project with you by our side.

Julie Desharnais
President and CEO



BUILDING HEALTHY COMMUNITIES AND HELPING TO SHAPE THE FUTURE OF HEALTHCARE

It was an exciting year for the Hôpital Maisonneuve-Rosemont Foundation (FHMR). Not only did we celebrate our 45th anniversary, but we also received some big news.

You were in our thoughts as we started the year with our first Journée Mille Mercis, a marathon phone session during which we were able to personally thank over 1,300 donors. For our 45th anniversary, we've set ourselves a new mission and redefined our values. This innovative mission will refocus our actions on you and your needs. Going forward, the FHMR will support projects focusing on research, teaching and the entire healthcare continuum, from prevention and treatment to discharge and beyond.

We will achieve this by joining forces with our donors and partners to build healthy communities and help transform the future of healthcare. And we will do it with courage, by collaborating and focusing on excellence. These elements will allow us to move forward and define who we are and what we do on our territory, east-end Montreal.

THE HMR FOUNDATION

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OUR COMMUNITY

Annual Campaign	22-23
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Engaging donors and partners to build healthy communities and help transform the future of healthcare.

By supporting projects focusing on research, teaching and caring for patients from admission to discharge, the Hôpital Maisonneuve-Rosemont (HMR) Foundation plays

a vital role as an innovative, philanthropic leader. And it can do so thanks to partners who place public health at the heart of their actions.

The HMR Foundation at a glance

\$6.6M granted | 19 575 donations | 16 employees



BOARD OF DIRECTORS at December 31, 2023

President

Nelis Pierre

COO & Vice-Chairman of the Board,
Inno-Centre

Vice-president finance

LeBoutillier John

Chairman of the Board, Semafo Inc. - Deschênes
Group Inc.

Secretary

Me Bouvette Sylvie

Partner, Borden Ladner Gervais

Treasurer

Ulrich Maryse

Senior Manager, McGill University

Governor member

Jarry Gilles

Beudet Julie

Vice-President, National Bank - Private Banking 1859

Me Béliveau Luc

Partner, Fasken

Boulé Patrick

President & CEO, Groupe Énergie BDL inc. (Joseph Elie,
Petro Montestrie Inc., Petro-Canada Fuels)

Chartrand Sandra

President, Sandra and Alain Bouchard Foundation

Douville René

Market Lead, Entrepreneurial Ecosystem,
BMO Private Wealth

Duguay Marianne

Vice-President, Real Estate Asset Management Fonds
immobilier de Solidarité FTQ

Furst Félix

President, F. Furst Enterprises Ltd.

Giffard Philip

Global President, Sales & Integration, Solotech

Hétu Daniel

Managing Director, Lumira Ventures

Langlois Isabelle

Senior Vice-president, Rodeo FX

Laurin Jean

Principal & President, Chartered Real Estate Broker
and Broker of Record, Avison Young, Quebec.

Leclair Anne-Marie

Senior Partner, Sustainability transformation &
innovation, LG2

Lecomte Julie

Vice-President, IT Digital and Omnichannel,
Mouvement Desjardins

Renaud-Tinker Nadine

President, Quebec Headquarters, RBC Royal Bank

Roby Louise

F CPA Auditor, FCA, ASC, Partner, Mazars

Dr. Sénécal Lynne

Physician and researcher at HMR

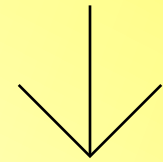
Vachon Brigitte

Vice-President and Associate, Deloitte Canada

Vincent Joëlle

Founding Partner, Viaconseil

By your side for 45 years:
that's worth celebrating!



TIMELINE

January 23, 1978

Creation of the Fondation hospitalière
Maisonneuve-Rosemont

1982

Ronald Corey, President of the Montreal Canadiens hockey club, orchestrates the first major fundraising campaign.

1989

Founding of Polyservices Maisonneuve-Rosemont Inc., a non-profit organization tasked with generating revenue for the HMR Foundation through rental premises.

2001 - 2006

The Grandissons de toutes nos forces major fundraising campaign

2011 - 2017

J'appuie Dodo campaign

2019

HMR is designated as a University Institute of Hematology-Oncology and Cellular Therapy.

2019 - 2021

Reprogram History campaign

On January 23rd, 2023, the HMR Foundation celebrated its 45th anniversary and reaffirmed its unwavering support for Hôpital Maisonneuve-Rosemont. It was the perfect opportunity to bring together a host of FHMR ambassadors.

2021

The 20th edition of the FHMR's signature event Montréal Passion Vin raises over \$20 million for HMR.

2022

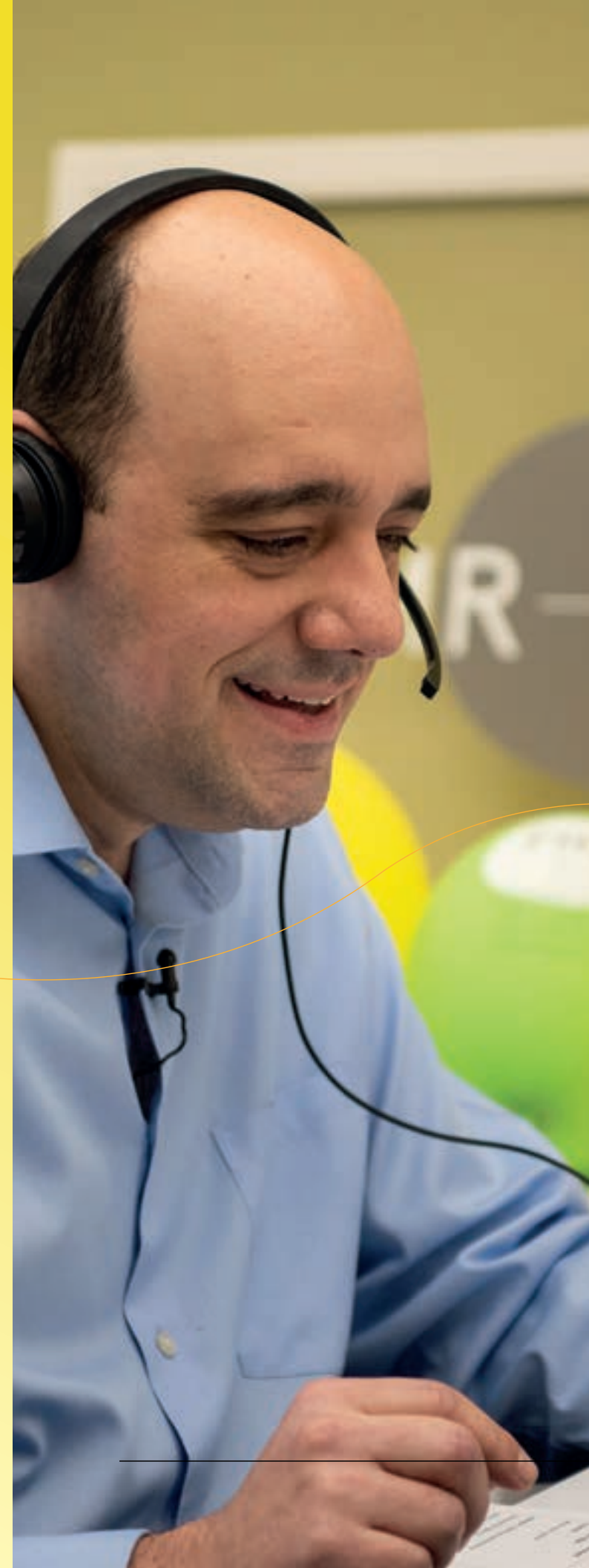
The 10th edition of the Défi Cyclo-myélome, a third-party event organized by Francine Ducas and Maryse Bouchard to raise awareness of multiple myeloma.

2023

45th anniversary | Launch of the HMR modernization and expansion project | First Journée Mille Mercis event

2024

The HMR Foundation enters a new era. With its new mission, the Foundation affirms its commitment to building healthy communities and transforming the future of healthcare, while remaining true to its fundamental mission: supporting HMR and its patients.



**LA JOURNÉE
DES MILLES MERCSIS**

a marathon phone session
to reach out and say thanks

On this special anniversary, the HMR Foundation inaugurated the Journée Mille Mercis (Day of a Thousand Thank-yous) event, a new annual tradition in which employees, ambassadors and partners reach out by phone to personally thank donors. During the event, our team made over 1,200 calls in under 24 hours!

A message from the President and CEO



"While the Foundation invests in a wide range of areas including basic research, clinical research, cutting-edge technologies and human resource development, they all have one thing in common: in the short, medium or long term, they make a real difference in the lives of the thousands of people who, every year, have to cope with illness."

In 2023, the Hôpital Maisonneuve-Rosemont Foundation and its donors once again demonstrated their unwavering commitment to Hôpital Maisonneuve-Rosemont. Examples of this included the modernization of the nuclear medicine department, support for the development of musculoskeletal tumour and ophthalmology treatments, scholarships for our invaluable staff and so much more. While the Foundation invests in a wide range of areas including basic research, clinical research, cutting-edge technologies and human resource development, they all have one thing in common: in the short, medium or long term, they make a real difference in the lives of the thousands of people who, every year, have to cope with illness. The funds invested also give hope to these people and their loved ones, hope of winning the battle and being able to continue enjoying life.

Over the past 45 years, the innovations and cutting-edge healthcare Hôpital Maisonneuve-Rosemont is known for today have relied heavily on the Foundation's commitment to supporting our researchers, physicians and teams. On the eve of the largest public infrastructure project in Quebec, the reconstruction of the HMR, we are privileged

to have the Foundation and its staff by our side. We know that the Foundation is committed to meeting the challenge of providing all Montrealers with a flagship institution for their health and wellness.

On behalf of myself and all the employees, doctors, researchers, students and volunteers at Hôpital Maisonneuve-Rosemont, I would like to thank the Foundation and its valued donors for their community spirit, their commitment to making a difference, and their determination to make the dreams and hopes of our teams and patients a reality.

Jean-François Fortin-Verreault
President and CEO
of CIUSSS de l'Est-de-l'Île-de-Montréal

Hôpital Maisonneuve-Rosemont at a glance

HMR EXPERTISE IN 3 FIELDS OF EXCELLENCE:

Ophthalmology: 29,155 patients treated - Designated university ophthalmology centre

Immunology-oncology: 14,844 patients treated in 2023

Nephrology: 7,045 patients treated in 2023

A WORLD-RENOWNED EXPERTISE IN CELLULAR THERAPY

Designated University Institute of Hematology-Oncology and Cellular Therapy

160 hematopoietic cell transplants (157 patients) | **42** infusions of genetically modified T cells (Car-T therapy) |

POPULATION SERVED

545 460
local residents

26%
of Montreal's population

HMR, A HEALTHCARE CENTRE

591 718
visits to its outpatient clinics

64 384
ER admissions

15 103
surgeries

2 891
births

THE HMR'S TEAMS

44
regular researchers

101
respiratory therapists

113
active clinical researchers

721
patient-care attendants

775
resident doctors

2 569
interns

1 610
nursing staff members

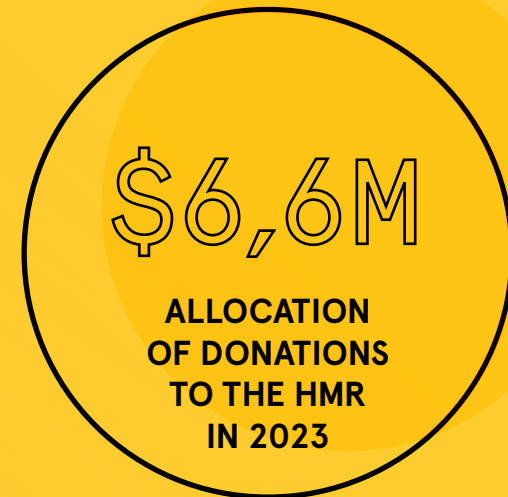
Financial statement

In 2023, \$6.6 million was dedicated to funding projects that improve **patient care, research, as well as education and skill development** at HMR.

Unused revenues are partially capitalized to ensure the sustainability of the HMR Foundation and will be used to finance numerous future projects and needs.

Since 2008, thanks to each of you, the HMR Foundation has proudly donated **\$123.9 million** to Hôpital Maisonneuve-Rosemont to support the three aspects of its mission.

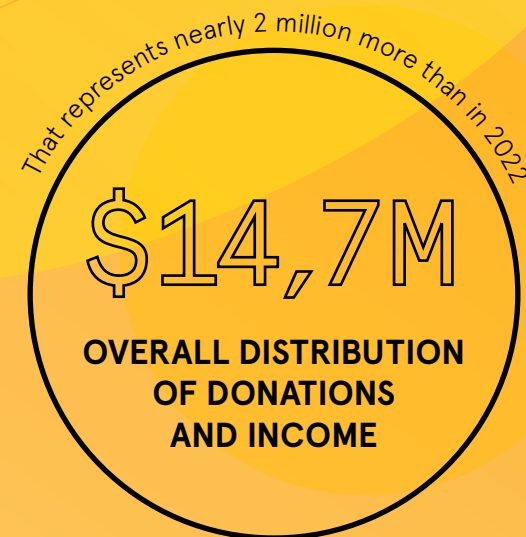
Thank you for standing with HMR!



57% Research

27% Patient Care

15% Teaching



19% Business activity

81% Campaigns, events and donations



EXCERPT FROM THE AUDITED FINANCIAL STATEMENTS (in thousands of dollars) Fiscal year ending December 31, 2023

BALANCE SHEET	2023	2022
ASSETS		
Current assets	19 828	16 282
Investments	128 543	115 828
Property and equipment and other assets	40 895	40 291
Total - Assets	189 266	172 401
LIABILITIES		
Current liabilities	8 673	7 747
Long-term liabilities	39 093	38 829
Total - Liabilities	47 766	46 576
NET EQUITY		
General revenue fund	72 595	64 035
Soeur-Jeanne-Laporte Fund	63 275	57 041
Endowment	5 630	4 749
Total - Net equity	141 500	125 825
Total - Net equity and liability	189 266	172 401

RESULTS OF OPERATIONS (in thousands of dollars)

BALANCE SHEET	2023	2022
REVENUE		
Campaigns, events and donations	11 864	10 198
Business activity	2 843	2 555
Total - Revenue	14 707	12 753
EXPENSES		
Direct costs - Events and fundraising	1 588	2 315
Rental expenses	1 547	1 635
Administration	2 145	1 895
Total - Rent and operating expenses	5 280	5 845
OTHER INCOME AND EXPENSES		
Investment income and realized gains	2 913	6 560
Management and backup fees	(639)	(786)
Change in fair value of investments	10 545	(15 075)
Excess of revenue over expenses before donations to the HMR	22 246	(2 393)
Donations to the Hôpital Maisonneuve-Rosemont	(6 570)	(3 945)
Excess of revenue over expenses	15 676	(6 338)

Financial statements audited by SLBO comptables professionnels agréés inc. are available upon request.

Your donations build healthy communities

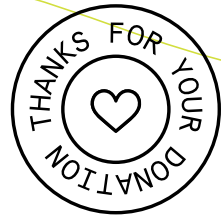
HEALTHCARE :

By 2031, HMR anticipates an inevitable increase in cancer diagnostic requests, with a projected rise of 200%.

This is why the HMR Foundation, along with its donors, has committed to modernizing the nuclear medicine service and the PET scan preparation area. The modernization of this space will have a direct impact on patient well-being and the quality of care received. Thank you to the donors who have contributed to this project!

"The HMR Foundation made it possible for us to have a nuclear medicine department, just as our team had imagined it, without any compromises and with all the leading-edge equipment!"

Karine Pépin-Charlebois,
Head of Nuclear Medicine
at HMR and HSCO, Film Library,
and Medical Imaging Secretariat



\$2 million

This is the largest donation ever granted by the Mirabella and Lino Saputo Foundation to the Hôpital Maisonneuve-Rosemont Foundation.

"It is a pleasure for us to contribute to the prominence of the FHMR and to support a project that will have a direct impact on the lives of many patients. We are convinced that this support will make a significant difference for the community in East Montreal!"

- Mirabella and Lino Saputo

\$ 250 000

Fondation Molson

Thanks to The Molson Foundation's donation to the nuclear medicine department modernization project, our teams will be able to optimize treatment for thousands of patients.

\$ 100 000

Québecor

Québecor's donation is supporting a concrete project transforming the future of healthcare. Thank you for your involvement in building healthy communities.

SOME HEALTHCARE RELATED PROJECTS

\$ 305 000

Acquisition of a microscope for lymphatic surgery

Up to 20% of patients who undergo a mastectomy develop swelling of the arm, known as lymphedema, after the procedure. Surgery is crucial, but lymphatic vessels are less than a millimetre in diameter! Thanks to this new microscope, surgeons can operate with exceptional precision to improve patients' quality of life after breast cancer.

\$ 60 000

Pediatric Transcultural Clinic

This transcultural training project aims to raise awareness of cultural differences and improve access to mental health care for young people, leading to a stronger therapeutic alliance. One step toward equity, inclusion and diversity in Quebec society.

\$ 5 000

Collaborative mural for the pediatric outpatient clinics' reception area

This unique artwork, designed with input from families, symbolizes the unity and diversity of the community that comes to the clinics.

Your donations support the next generation of researchers

TEACHING :

From his master's degree to his doctorate at Hôpital Maisonneuve-Rosemont (HMR), Félix Lombard-Vadnais has always been supported by his mentor, Professor Sylvie Lesage, and the financial backing of the HMR Foundation. **A recruitment grant** was one of the reasons he chose to join the hospital for his doctoral studies.

Since graduating, Félix has been a research associate working alongside Sylvie Lesage in **the only HMR laboratory dedicated to research on type 1 diabetes**, a disease that affects many Quebecers.

Recently, his research has focused on identifying the genetic mechanisms underlying type 1 diabetes, exploring themes such as the interactions between B and T lymphocytes in this disease, and the mechanism known as "isotypic switching." The language may be a bit specialized, but the power of words can also help healthcare progress! In 2023, **his article describing their in-depth research was published in the prestigious journal ISCIENCE**, marking a milestone in their work.

"This recognition inspires us to keep striving for excellence and strengthens the motivation of the new generation of researchers. This support provides an opportunity for us to showcase our work and share with our colleagues the achievements of our efforts."

Félix Lombard-Vadnais
upon receiving a HMR Foundation
Publication Excellence Award.



A FEW TEACHING PROJECTS

\$ 379 000

Pediatric Simulation Centre

The Foundation helped fund the acquisition of realistic child-sized mannequins for the Simulation-based Learning and Resuscitation Centre at HMR's Mother-and-Child Centre. The facility will become a laboratory of excellence where healthcare teams can perfect their responses to the most delicate situations, from routine care to life-threatening emergencies.

\$ 220 500

Research grants

Grants are an essential part of supporting the next generation. On the one hand, they attract talented scientists, both students and researchers, to enrich the excellence of the HMR Research Centre. On the other hand, they help retain these experts by providing them with support for their research projects, while creating a favourable and stimulating environment for scientific innovation.

\$ 150 000

Inspiring the next generation of healthcare professionals with Banque Scotia

Thanks to Young Explorers Day, 140 students discovered careers in healthcare. Then, through the Explore Your Future program, 110 young people got to immerse themselves in the Hôpital Maisonneuve-Rosemont environment. And last but not least, there's the Dans la peau de... series of video shorts, which provide a behind-the-scenes look at the healthcare professions.

Your donations are transforming the future of healthcare

RESEARCH :

Contributions made to medical research become especially meaningful when they touch the lives of people like **Annick l'Heureux**, whose fight against sarcoma, a musculoskeletal tumour, **illustrates the importance of supporting these scientific advances**. Thanks to HMR's remarkable expertise, she benefited from a complex 14-hour operation, which involved fitting her with a cutting-edge hip prosthesis.

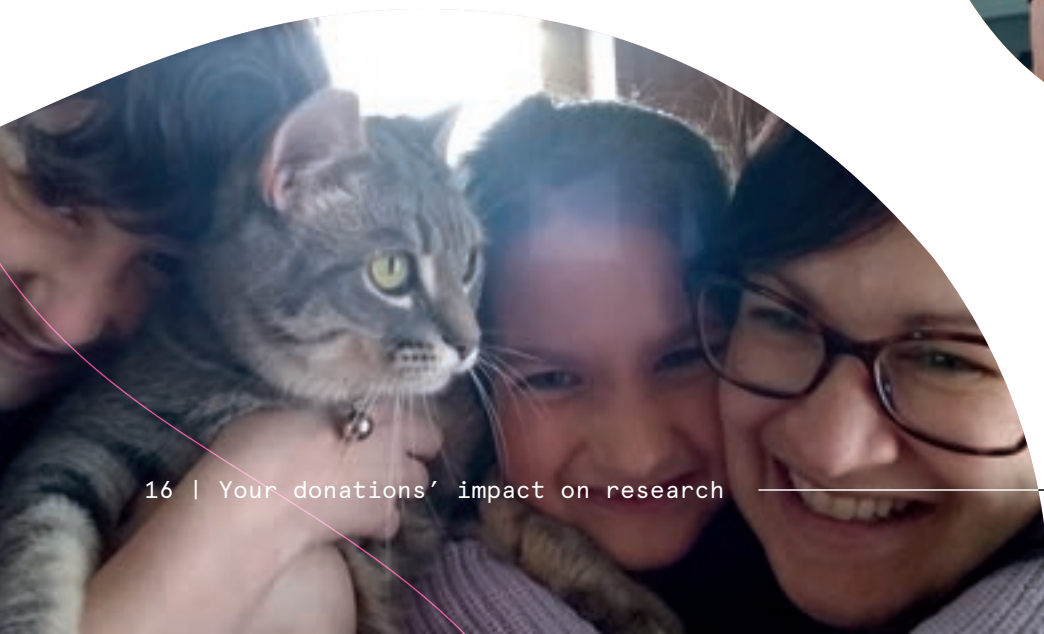
Unfortunately, the cancer returned, forcing her to make the agonizing choice between undergoing further surgery with the risk of relapse, or having her leg amputated. **"One evening, my son said to me: 'Mom, it's you I love, not your leg.' So I chose the amputation."**

But Annick believes that if medical research had progressed more rapidly, her journey would have been different. That's why the HMR Foundation is especially proud to support sarcoma research. **In 2023, the Foundation raised \$1,3 million for the cause through its signature events.**

Annick's story also led to a number of outpourings of solidarity, to the tune of millions! Every contribution to medical research brings us one step closer to a future where patients like Annick will have access to more effective and less invasive treatments.

"I've always been allergic to the word courage. No one chooses to be faced with cancer. There's nothing else we can do other than keep conducting research and treating our patients as best we can."

Dr. Sophie Mottard
Orthopedic surgeon specializing in sarcoma



A FEW RESEARCH PROJECTS

\$ 500 000
Sarcoma research



Preparing for the Chair. A big thank-you goes out to the Paul A. Fournier Foundation Funds for supporting the project to create a sarcomatous and musculoskeletal tumour biobank to further clinical research.

\$ 225 000



Estate of Dany Anderson dedicated to the Lambert Busque Fund

Thank you for the generous donation supporting research on a little-known blood cancer: myelofibrosis.

\$ 50 000

Research on cell senescence by Dr. Frédérick Antoine Mallette

This project seeks to identify a crucial inhibitor with the aim of preventing age-related diseases and opening up new therapeutic avenues. By accelerating the validation of inhibitors, the project paves the way for the commercialization of innovative solutions for the health of elderly people in Quebec.

This gathering of enthusiasts is proof that together, we can transform the future of healthcare.

A hugely successful Montréal Passion Vin: \$1,306,994 for the Hôpital Maisonneuve-Rosemont Foundation

From November 23 to 25, 2023, the À Votre Santé, Montréal Passion Vin and Montréal Passion Scotch events brought together more than 1,300 participants for three days of festivities.

"With the contributions received, the HMR Foundation will support the development of research and clinical studies, essential levers in the development of innovative sarcoma therapies. Always with the goal of saving more lives!"

Julie Desharnais
President and CEO



22nd
edition



\$1 306 994
raised (including À Votre Santé)

1 350
participants

810
online auction lots

8
live auction lots



12nd
edition



À VOTRE SANTÉ

GRANDS PARTENAIRES



\$211 941
raised

454
participants

154
lots up for auction

3rd
edition



250
participants

1
bottle presented exclusively

2024 EVENTS

As you know, MPV is a tradition. So don't miss the next event, especially for scotch enthusiasts, from November 21 to 23, 2024.

You cannot imagine how grateful we are for your involvement in the HMR Foundation's initiatives! Working with you truly is priceless to us.

The Foundation is all of us



DEBOUT POUR LA CAUSE

A successful **second edition!** The FHMR's charity relay race took place on September 16 at Parc de la Promenade-Bellerive.

\$58 812 raised

70 participants

MONTREAL 21K CHARITY CHALLENGE

On April 22, 2023, highly motivated participants took to the track at Parc Jean-Drapeau, walking or running to support our cause.

\$16 422 raised

42 participants

LOTO BBQ

\$15 150 raised | **606** tickets sold

Prizes included an outstanding 750 ml bottle of Pétrus Pomerol, Bordeaux 1993!
Draw was held on on August 31, 2023



When you show your commitment to the future of HMR, you never cease to impress us.

A community with a taste for adventure

In 2023, **eighteen fundraising events** were organized in support of the HMR Foundation. **Scaling Mount Kilimanjaro** to fund a sports track for young patients suffering from obesity, **running 45 kilometers** in honour of her mother, organizing **a golf tournament for research...** Many of you have gone above and beyond for our patients' wellness.

This is one of the projects Benoit Loranger embarked on in memory of his son Antoine who died of leukemia. Thanks to all the motivated participants, this sporting

event in Mont-Tremblant raised an impressive **\$46,216 for the Fonds Antoine-Loranger!** Gabriel Copps, who has a personal connection to this very cause, set himself the crazy challenge of **climbing to Everest's base camp** to raise funds.

These achievements are a testament to the strength and solidarity of our community, and they support the HMR Foundation's mission to serve as an innovative philanthropic leader for the wellness of its patient base.

Event	Amount
Faut qu'ça roule - Jordan Mertz	\$1,020
NIDCAP program - Patrick and Kira Boulé	\$1,405
Donations in memory of Sylvie Beauchemin	\$1,550
Donations in memory of Stéphane Lévéillé	\$2,935
Le Tricheur - Bianca Gervais	\$2,400
Donations in memory of Costa Karaiskos	\$3,485
Jeffrey Cherbaka	\$3,445
Le Tricheur - Patrice l'Écuyer	\$4,025
45 km pour Valérie - Astrid Babkine-Ringuette	\$4,500
Everest Base Camp - Gabriel Copps	\$5,015
Donations in memory of Gilles Lefrançois	\$5,455
Fundraising through Facebook	\$6,080
Kilimanjaro - Jason Taylor	\$7,060
Tournoi de golf de Charlie et Jesse - Christine Pouget	\$15,405
Fonds Antoine-Loranger - Benoit Loranger	\$46,216
Défi Cyclo-Myélope - Francine Ducas and Maryse Bouchard	\$145,705
Others	\$8 278
TOTAL	\$255 298



A number of touching stories have fostered far-reaching solidarity. Your support is a real driving force and we greatly appreciate it.

The story of 2023 !

\$1 220 576 raised through appeals

\$ 63 average individual donation

"I first came to HMR in January 1990. The drive to do better with my care-team colleagues is as strong as ever. Thanks for being here with us and for putting your trust in us."

Dr. Éric Gagnon
Hôpital Maisonneuve-Rosemont



"In 2023, the adventure show *Sortez-moi d'ici!* gave me a chance to push myself and face my fears. I listened only to my heart with just one goal in mind: helping the HMR Foundation. Together, we roll up our sleeves for patients."

Dr. François Marquis
Sortez-moi d'ici!

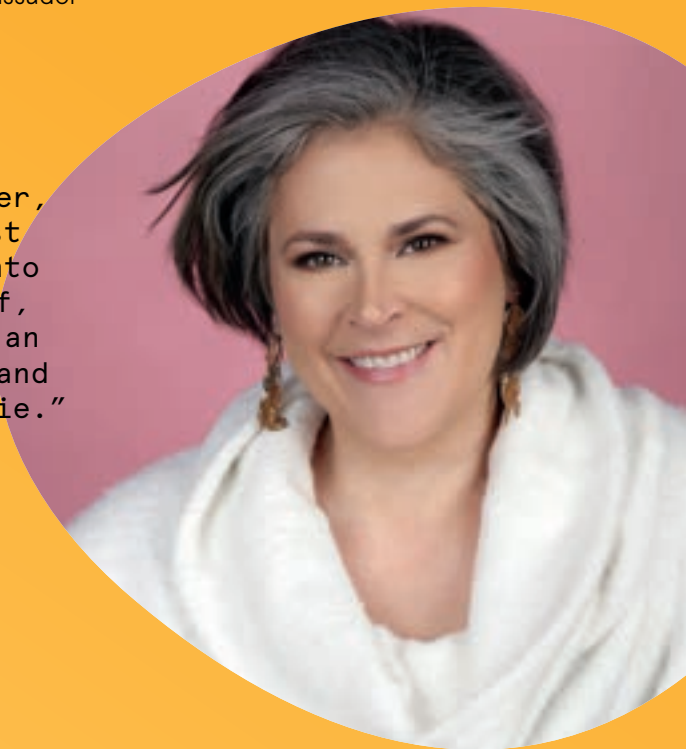


"We give preference to regional anesthesia, even for procedures such as mastectomies or knee replacement surgeries. We can do this by using a state-of-the-art ultrasound scanner. Knowing that this equipment is rare in our operating room, you answered our appeal during *Mardi je donne!*"

Dr. Pascal Laferrière
Mardi je donne ambassador

"I'm Mylany David, devoted mother, passionate lawyer... and breast cancer survivor. After going into remission, I kept asking myself, 'How can I help more?' I found an answer with the HMR Foundation and Espace partenaires en cancérologie."

Mylany David
Committed patient



"At Hôpital Maisonneuve-Rosemont, 1 in 10 babies are admitted to intensive care within their first months of life. Your donations to the Hôpital Maisonneuve-Rosemont Foundation help make a real difference in the care these families receive."

Isabelle Milette
Specialized neonatal nurse practitioner

The HMR Foundation admires its donor community, men and women whose hearts are generous and stories unique.

Thirty years of love, in sickness and in health

To be able to look back and be thankful for the life you've had is an unexpected gift. Palliative care is invaluable to those we have loved so much. Today, Lina shares her husband's story.

"With Jean-Guy, who was a barber and such a colourful character, we always looked at the bright side of life. But at some point, I sensed that something wasn't quite right. After various exams and a PSA test, the biopsy revealed aggressive prostate cancer. **He loved life so much that he fought this aggressive cancer for almost nine years.**

Throughout his illness, we met with many specialists at Hôpital Maisonneuve-Rosemont. **An entire multidisciplinary team rallied around my husband to provide him with the best possible care.** THANK YOU to all those at HMR who helped us on our journey.

Sure, people often say that the hospital is old and outdated. But having lived through our ordeal there, I believe we should focus instead on the excellent care our loved ones receive. **We lived out our last chapter of life together at HMR, and nothing in the world could have made me want to change that.**

Even though my income has been decreasing since I retired, **I will continue to contribute to the Foundation each year, because it's so important to help the medical field move forward."**

Lina, femme de Jean-Guy



PORTRAIT OF OUR DONORS

10 451
donors

21
testamentary donations

1 171
monthly donors

355
donations in memory of a loved one

These testamentary donations are essential to our mission. **A special thank you for the donations of \$247,100 from Michel Vézina and \$109,000 from Françoise Saint-Mars.**

IMPROVING HEALTHCARE TO FIGHT CANCER: A UNIVERSAL CAUSE

\$ 100 000

Robert Boulais

After losing his wife to cancer, Robert donated to oncology research, in particular to the work of Drs. Peter Vavassis and Michael Yassa.



\$ 100 000

Tony & Betty Infilise
Family Foundation

This generous donation will support Dr. Denis Claude Roy's teams and research, whose focus is the immunobiology of stem cell transplantation.



\$ 100 000

Francesco Carrano, Roberto Carrano,
Elio Pace and Pasquale Trangredi

Thank you for this donation that will support the research work of Dr. Pierre Dubé and Dr. Lucas Sideris in oncologic surgery, particularly for solid tumors.



Ten years of volunteering: a great vintage!

Jean-Paul Rassam, sommelier and president of GrandCruCafe.ca, **has been volunteering for the Foundation's signature events for a decade.** It was during his first sommelier courses that he discovered Montréal Passion Vin, marking the beginning of a beautiful journey. Every year since then, Jean-Paul has been answering the call!

"Combining my passion with volunteering is an outstanding opportunity that creates unforgettable memories," he confides. He recalls memorable tastings such as Bollinger Grande Année rosé 2005, Alvarez Panatio, Fara Onna, and Chapeautier Le Mal en blanc 2008. "Every time I post photos of these priceless bottles, people ask me, 'Where did you find that?' because they're such outstanding vintages."

But beyond the exceptional products, it's **the unparalleled atmosphere of Montréal Passion Vin that touches him deeply,** especially Patrice L'Écuyer's live auction, which brings a touch of magic to every fundraiser.

These gatherings and the emotions they evoke have solidified his attachment to the Hôpital Maisonneuve-Rosemont Foundation. "At first, I came for the elegance and prestige of the wines, but what matters most to me now are the relationships I've developed in the name of a good cause!" For Jean-Paul, volunteering for the HMR Foundation isn't just about spending a few hours at events, it's a way of demonstrating his commitment to a community.

His volunteer experience has had a profound effect on Jean-Paul, as it reminds him of the fundamental values of solidarity. **"It wakes us up and connects us with what matters in life! We're helping the healthcare community and the people who really need it."**

"The friendships forged over the years, the testimonials given at the events, the funds we've raised... It all gives me goosebumps and brings a tear to my eye every time I think about it!"

Jean-Paul Rassam
sommelier & président de GrandCruCafe.ca



**JEAN-PAUL, THANK YOU FOR YOUR COMMITMENT.
AND THANK YOU TO ALL OF YOU WHO WORK ALONGSIDE US.**

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